

FOR IMMEDIATE RELEASE

Bokashicycle Delivers Safer and More Effective Alternative to
Traditional Composting

SEATTLE, Wash., March 2, 2009 (SEND2PRESS NEWSWIRE) -- To many, the idea of composting sounds like a positive environmental behavior, but according to Dr. Lawrence Green, M.D., Ph.D and founder of Bokashicycle, it may be doing more harm than good.

Bokashicycle is the totally natural way to reduce, reuse and recycle organic waste. It heals the planet by reducing greenhouse gases.

What about compost? Compost is a mixture of decaying organic matter used to improve soil structure and provide nutrients.

The decomposition takes place because naturally-occurring microbes work to consume the mass through oxidization and rendering. During the process, the matter heats up, and as a result, carbon dioxide gas and water vapor are produced and driven into the atmosphere. The process is difficult to control and can take up to six months.

"We've been led to believe that an important part of recycling and keeping the planet 'green' is through making and using compost," Green says. "We are told that we've got to get the solid waste out of the landfill and that composting is good."

Green disagrees. He explains that composting is not nature's way, but man's way, of rotting material and that it's actually polluting the planet by releasing toxic substances into the atmosphere.

So, what's the alternative? Bokashi is a new and revolutionary way of fermenting organic waste. The method was developed in Japan and, when done properly, breaks down scrap material with many micro-organisms working in sync.

The Bokashi culture mix is comprised of wheat bran, molasses and microorganism and when added to organic waste, the microbes immediately begin to grow, causing the material to ferment.

Some major advantages to using Bokashi when compared to composting include: saving money by reducing trash collection fees; saving time (process takes as little as two weeks); and no vermin or unpleasant odors.

"The Bokashicycle is an elegant solution to a serious problem," Green says. "It combines common sense and good science. It's about a natural cycle as opposed to a recycle."

Bokashicycle is designed for residential and commercial use; it's for people who want to be leaders in the recycling industry.

Currently, Bokashi is used widely in Australia, New Zealand, Korea and Japan.

For more information, visit: www.Bokashicycle.com.

*(LOGO 72dpi: Send2Press.com/mediaboom/pending1.jpg)

###Media Only Contact:

Dr. Lawrence R. Green, M.D., Ph.D

of Bokashicycle, LLC

+1-253-988-4411

Larry@bokashicycle.com